



Membership Report ALM-28 AGM 2021(July, 2021)

Membership Profile	2020	2021
Fully paid up membership *	41	63
New members (first attendance ALM26, renewed membership for 2020)	1	
*Some members may have included their membership fee in the conference fee.	NA	

Membership roll profile • Including first time attendance ALM25, excluding attendance at ALM26	2020	2021
Members attending 3 or more conferences of the last 11	79	
Members attending 2 conferences over the same period	106	
Members attending 1 conference	413	
New members in anticipation of attending the annual conference.	1	19
First time attendance ALM 27	NA	
Members pre ALM 16 but not active since	31	
Total membership roll since ALM 16	629	N/A

In stark contrast to last year, the membership roll has increased by 22, 19 of whom are members for the first time. While this includes a handful of people who hosted online seminars, the increase in membership reflects the brilliant work carried out by the members of the Board of Trustees who made the online series of seminars possible. As there was no ‘in-person’ conference last year, we hope that this growth trend continues, regardless of the format that future conferences might take. While my personal preference is for in-person conferences, we may be able to present a hybrid model to facilitate those who may not be in a position to attend whether for reasons of geography, finance or otherwise.



Much great work has already been accomplished in the development of our website, which, along with the periodic bulletin, is becoming the main source of our communication with the membership and others who are interest in our field of interest. I hope that, at some point in the future, we will be able to integrate the management of the membership with all the other functionality enabled by our presence online.

International Contacts.

The details of our international contacts are included on the website, however, continuing developments in communication platforms extend the ability to communicate beyond national boundaries. Rather, we may prefer that ALM members could communicate about local issues amongst themselves and feedback their views to the wider membership through the bulletin. The burden of responsibility to handle fees paid locally can be easily replaced by the many online payment methods that many people use already. I would like to recommend to the members of ALM that we refresh and renew the role of the local contact by placing the emphasis on promotion and recruitment based on local knowledge and professional networks, especially including practitioners.

Farewell

It is with a heavy heart that I will stand down as Membership Secretary at this year's AGM. I have enjoyed performing the functions of my role and the contact with individual members that came my way. Your Board of Trustees has done an incredible job in these difficult times and have fantastic potential to meet the demands of the future we face. I urge the membership to step forward to support the Board of Trustees in a capacity that matches their time and resources.

All relevant details and resources are available on the ALM website <https://alm-online.net/about/agm-documents/>

John J. Keogh, ALM Membership Secretary, July 2021.